

MAKE YOUR RISE ART PROFILE STAND OUT

As much of the art world moves online, it is more important than ever for you to have a credible online presence. That's what we're here for. Here are some pointers to help make your Rise Art profile stand out.

IMAGES

The first steps to making your profile stand out require 2 images:

A Profile Banner image: It's best if you're at the centre of the image: otherwise you will be cropped out when viewed on mobile and tablet devices.

Here are some great examples:

[Peter Horvath](#), [Harriet Hoult](#).

A Highlighter Banner image: Here you can pick a style of image from the following options: [Artwork Details](#), [Wide crop of Artworks](#), [Action Shot](#), [Wide Angle shot of the Studio](#), [In Situ](#). This is a great way to give collectors an insight into who you are and what your art is about. Remember that the centre of the image will be the focus.

You can [Add your images here](#).

Need more advice on taking great images? Read our [Photography Guide](#).

CV

Collectors can download and print out your CV straight from your profile. It's best to present as much information as possible, including Biography, Education, Exhibitions, Awards, Publications and Featured Collections.

[Complete your CV here](#).

ARTWORKS

We've found that 10 to 30 artworks on a profile at any given time gives a good survey of your practice without overwhelming collectors with choice. It's ideal if no more than 5 of these works are sold out and that you don't exceed this number as your profile can seem cluttered.

Having a range of sizes, prices, and possibly materials, if this fits with your practice, on your profile will help all kinds of collectors find a piece they love.

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Adding Additional Images for your artworks will give viewers a more complete view of your work. Try **showing the work at different angles, close-ups of intricate details, or in-situ** images.

STUDIO DIARY

The Studio Diary gives you the opportunity to show behind the scenes and shout about your projects. This can help to communicate your artistic process, giving collectors a more rounded view of you and your work.

You can upload videos from Youtube, Vimeo, and Instagram, as well as still images. See **Patrick Hughes'** profile for an example.

Add to your Studio Diary or check our **FAQ** for more details.

NEWS & EVENTS

Let collectors know where they can see you or your work in person - whether it's a solo show, group show, talk or art fair. You can also send invitations to your collectors and contacts directly via your Rise Art profile.

Add to your Events Section or read our **FAQ**.

PUBLICISING

We're continually working on improving the authenticity of the site. You can help us build trust in the platform and our collective community by **linking to your Rise Art profile on your personal website**. You can read more about this in our **FAQ**.

Other ways you can advertise your work with us include posting about your sales, recent uploads, and collections you feature in on your social media. **Please tag us @riseart or hashtag #riseart** - we want to see what you're up to.

Make your profile stand out today.

LOG IN TO MY PROFILE