

# MAKE YOUR RISE ART PROFILE STAND OUT

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As much of the art world moves online, it is more important than ever for you to have a credible online presence. That's what we're here for. Here are some pointers to help make your Rise Art profile stand out.

## IMAGES

The first steps to making your profile stand out require 2 images:

A Profile Banner image: It's best if you're at the centre of the image: otherwise you will be cropped out when viewed on mobile and tablet devices.

Here are some great examples:

[Peter Horvath](#), [Harriet Hoult](#).

A Highlighter Banner image: Here you can pick a style of image from the following options: [Artwork Details](#), [Wide crop of Artworks](#), [Action Shot](#), [Wide Angle shot of the Studio](#), [In Situ](#). This is a great way to give collectors an insight into who you are and what your art is about. Remember that the centre of the image will be the focus.

You can [Add your images here](#).

Need more advice on taking great images? Read our [Photography Guide](#).

## CV

Collectors can download and print out your CV straight from your profile. It's best to present as much information as possible, including Biography, Education, Exhibitions, Awards, Publications and Featured Collections.

[Complete your CV here](#).

## ARTWORKS

We've found that 10 to 30 artworks on a profile at any given time gives a good survey of your practice without overwhelming collectors with choice. It's ideal if no more than 5 of these works are sold out and that you don't exceed this number as your profile can seem cluttered.

Having a range of sizes, prices, and possibly materials, if this fits with your practice, on your profile will help all kinds of collectors find a piece they love.

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**Adding Additional Images** for your artworks will give viewers a more complete view of your work. Try **showing the work at different angles, close-ups of intricate details, or in-situ** images.

## STUDIO DIARY

The Studio Diary gives you the opportunity to show behind the scenes and shout about your projects. This can help to communicate your artistic process, giving collectors a more rounded view of you and your work.

You can upload videos from Youtube, Vimeo, and Instagram, as well as still images. See **Patrick Hughes'** profile for an example.

**Add to your Studio Diary** or check our **FAQ** for more details.

## NEWS & EVENTS

Let collectors know where they can see you or your work in person - whether it's a solo show, group show, talk or art fair. You can also send invitations to your collectors and contacts directly via your Rise Art profile.

**Add to your Events Section** or read our **FAQ**.

## PUBLICISING

We're continually working on improving the authenticity of the site. You can help us build trust in the platform and our collective community by **linking to your Rise Art profile on your personal website**. You can read more about this in our **FAQ**.

Other ways you can advertise your work with us include posting about your sales, recent uploads, and collections you feature in on your social media. **Please tag us @riseart or hashtag #riseart** - we want to see what you're up to.

Make your profile stand out today.

LOG IN TO MY PROFILE