R SE ART

A BUYER'S GUIDE TO COLLECTING ART

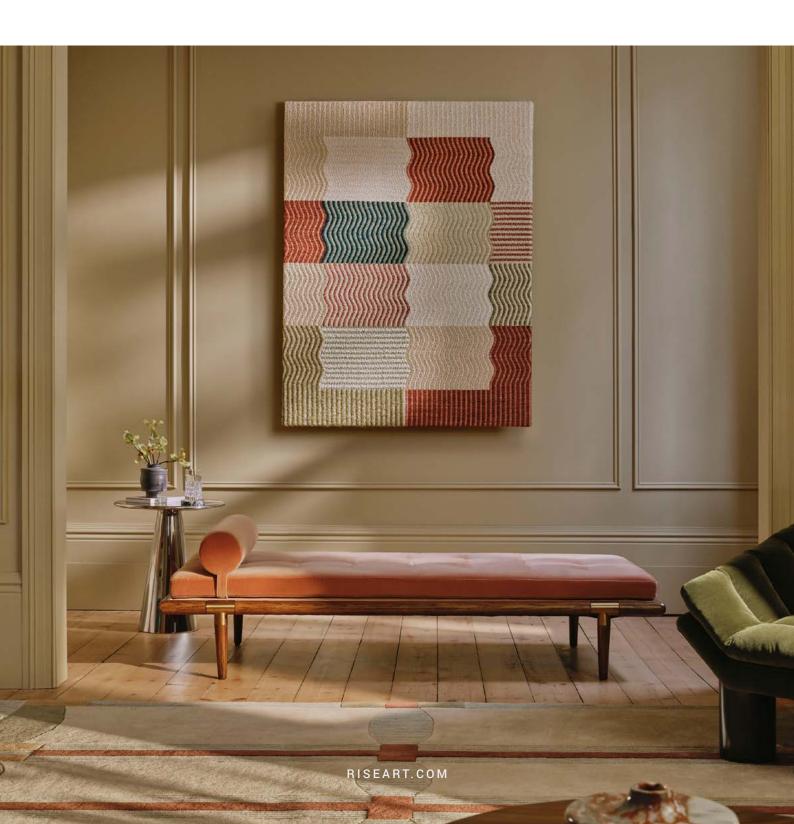


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R SE ART

THE ONLINE ART MARKET IS BOOMING.

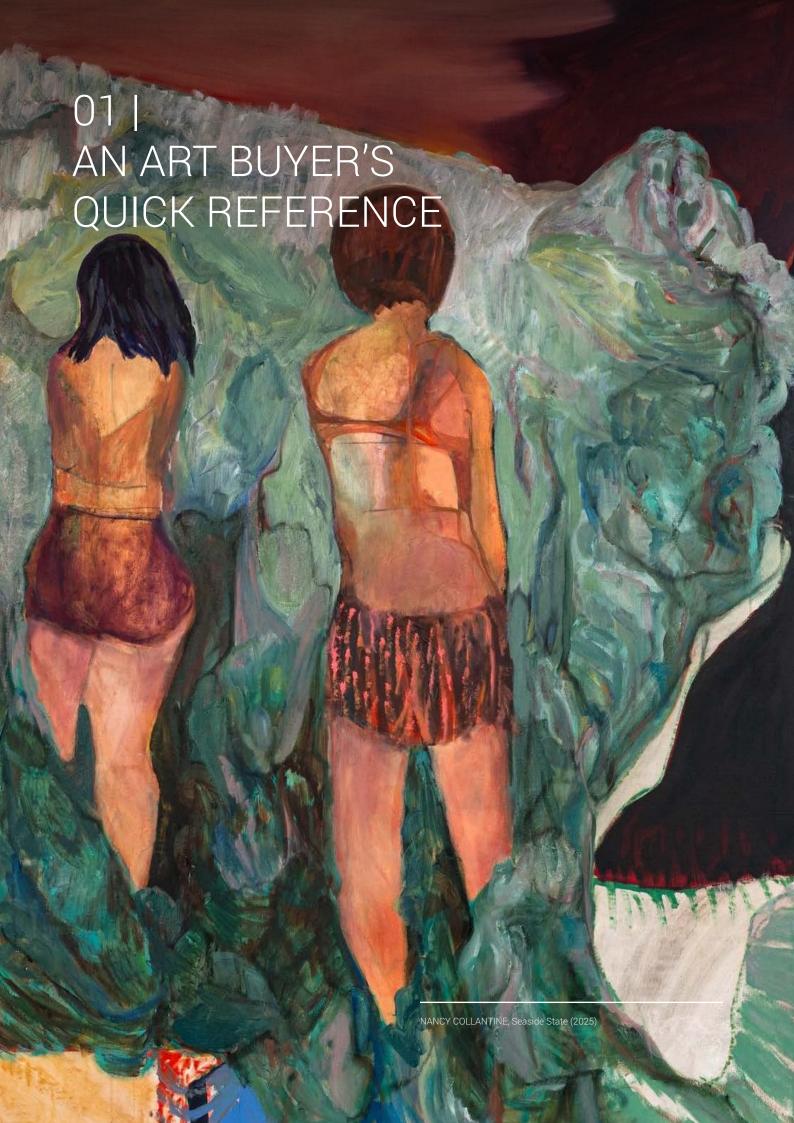
RISE ART IS HERE TO HELP YOU NAVIGATE IT WITH CONFIDENCE

We're passionate about connecting people with art and supporting the careers of emerging and mid-career artists.



PHIN JENNINGS, Rise Art Curator

Phin Jennings is a London-based curator, researcher, and writer contributing to the Financial Times, Frieze, British Journal of Photography, The Art Newspaper, and Apollo. He works closely with artists, galleries, and brands to craft insightful writing and curated projects across diverse contexts. Contact Phin and his team at advisors@riseart.com.



THE SECRET TO BUYING ART?

THERE IS NO SECRET.

You can help yourself by being prepared and informed. Do some research: visit galleries and museums, read reviews and train your eye. The first rule of thumb is to buy what you like because you'll be living with this work - it should intrigue, excite, challenge and uplift you.

If you're interested in collecting upand-coming artists whose work might appreciate in value, familiarise yourself with their résumés and find out what they have planned for the future (solo or group exhibitions, residencies, fellowships etc.).

BEYOND PRICE: ART THAT RESONATES

Art doesn't have to be expensive. Whether you're looking to spend a few hundred or thousands on art, you can find unique pieces to fit any budget. Buying at degree shows or online are two ways of finding great art affordably. And at Rise Art our curators have hand-picked professional artists across most price points - so regardless of what you spend, you can rest assured that you'll be getting real art, from a real artist.

RARITY

It's also worth considering rarity: is the piece in question unique, or part of a limited edition?

MEDIUM

In most cases a work on canvas is more valuable than one on paper. That said, this is contingent on the artist and the market for their work.

Browse Art: Under £1000, Under £5000, £5000+



ALEXANDRA GALLAGHER, Freckled Flamingo (2016)



RISEART.COM WHY COLLECT ART?



SELF EXPRESSION

Art is a powerful form of expression not only for the artists who create it, but also for those who own it. Art allows people to express their individuality - the art we buy is as much about who we are as it is about the artists who create it.

AESTHETICS & DESIGN

You can use an artwork as a bold statement piece to attract attention and establish a talking point. Or you can use art to complement and enhance your interior.

AN ACTION POINT

Art encourages people to ask questions, to think about new ideas and to experience fresh perspectives. Most importantly, it encourages us to take brief moments out of our busy lives to reflect. Art stimulates conversation, dialogue and interchange – it gives people permission to share thoughts and feelings that they might not ordinarily share from a real artist.

RUBI READ, Pruning (2024)



RISEART.COM WHY COLLECT ART?



QUALITY OF LIFE

Art improves our quality of life. Studies have shown the uplifting effect art can have in the workplace, in hospitals and in the home. Art personalises and humanises where we live and work. It revives lifeless interiors and transforms them into unique, beautiful and engaging environments.

SUPPORT YOUNG ARTISTS

To be an artist is not an easy career or lifestyle choice, and many collectors love to support emerging artists early in their career. The knowledge that someone sees merit in an artist's work and appreciates it enough to buy it makes a big difference.

DAVID HORGAN surrounded by his latest works.



03 | FIND YOUR MEDIUM



PAINTINGS

There's something satisfying about having a piece of unique artwork in your home. Plus, a print's surface can never match the visceral textural variations of a painting. Whether produced on canvas, wood or mottled watercolour paper, original paintings have a tactile quality that sets them apart from other media.

Browse Paintings







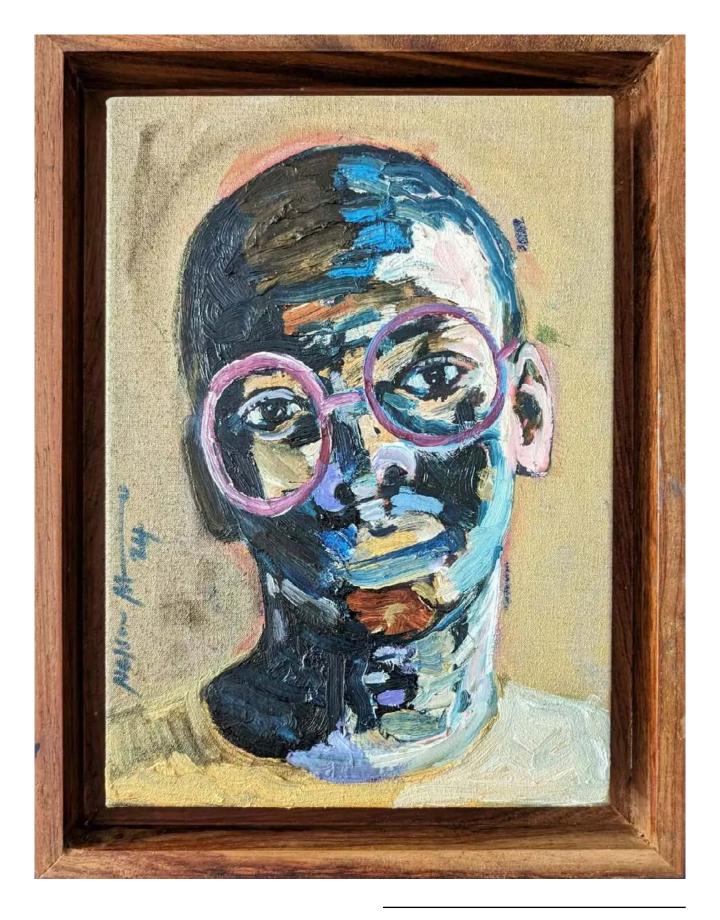


STEFANO ABBIATI, MDU003 (2022)

NIKI HARE, All I Need Is a Dream (2019)

HENRY WARD, Hose (2025)

LOBO VELAR DE IRIGOYEN, De Lobo para Lobo (2022)



NELSON MAKAMO, Untitled (2024)





ED BURKES, Pressing Apples (2024) ZYRKO, Composition 81 (2025)

SCULPTURES

Sculptures are often much harder to place in an environment than two-dimensional works, however that shouldn't discourage those who are interested in collecting sculpture.

Sculpture covers a wide array of methods and materials. Whether they're monumental or intimate in scale, abstract or figurative in composition, enormous skill is involved in creating any kind of sculpture - not to mention time, effort and cost of production.

Browse Sculptures





NANDO ALVAREZ, Noite (Night) (2025)

JEFF KOONS, Ballon Dog - Magenta Edition, Edition of 2300 (2016)







CAMILE ROYER, Prothèsia (2023) MICHAEL JAMES TALBOT, Calisto (2020) YONI ALTER, Flow (2024)



PRINTS

To the uninitiated, the world of prints can be confusing. But fear not. Editions are an exciting and affordable way to collect once you learn a bit about the processes involved. An **ORIGINAL PRINT** is an artwork that has been created and hand printed by the artist from a plate, block, stone or stencil.

Browse Printings

LAUREN BAKER, Solar Pyramid Mega (2025) LAUREN BAKER, Lunar Pyramid Mega (2025)

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A LIMITED EDITION is essentially a pledge by the photographer or artist that no more than a certain number of prints of a given image will be made - ever. An edition can be anything from two to 500 or more. The fewer prints in the edition, the higher their worth.

GICLÉE or DIGITAL PRINTS, are created using inkjet printers. Most often associated with reproductions, a giclée is a multiple print or exact copy of an original work of art that was created by conventional means (painting, drawing, etc.) and then reproduced digitally, typically via inkjet printing.

UNDERSTANDING THE NUMBERS

The larger number indicates the total number of prints made in the edition, while the smaller number is where the piece falls within that edition. All prints within a given edition are of equal value – unless the artist is known for altering individual prints within an edition (which will be noted accordingly).

KRISTJANA S. WILLIAMS unveiling a large-scale print in her London studio







PATRICK HUGHES, Popsee 2020 (2020)
BRUCE MCLEAN, Untitled (2020)
BARBARA KUEBEL, Touching and tasting (2023)

04 | WHERE TO FIND ART



RISEART.COM WHERE TO FIND ART



COMMERCIAL GALLERIES

This is the best way to train your eye – and it's free. Take as many opportunities as you can to visit commercial galleries and see what's new and on view.

ART FAIRS

Art fairs are a rich hunting ground for art across media, subject, style and price points. A fair offers a wide selection of artworks, all under one roof.

GRADUATE SHOWS

Some of the most exciting destinations to view contemporary art are art school graduation exhibitions. Prices are reasonable, there is often an exceptional range of works on view, and you often get to meet the artist whilst looking at the work.

Just bear in mind that this is immature work; the artist may change their style radically as he/she develops. That being said, we still love the adventure of a grad show.

NELSON MAKAMO's solo exhibition, "In Conversation," hosted by Rise Art in 2024

RISEART.COM WHERE TO FIND ART

AUCTIONS

Auction house pre-sale exhibitions are exceptional displays of art — and they're free to the public. Plan a walk through the galleries each auction season and relish the visual feasts on offer. But beware of hidden buyer premiums and charges when flirting with entering a bid. Familiarising yourself with the buyer's premium is essential (this is the additional fee that a buyer is charged over and above the hammer price).

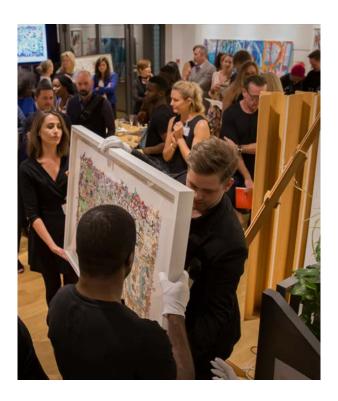
ONLINE GALLERIES

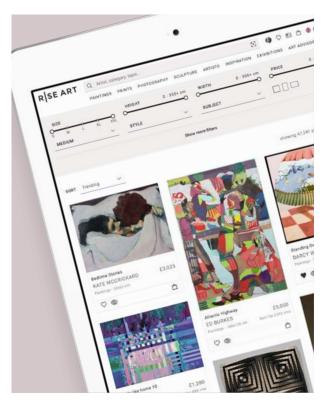
Online resources offer visitors an exceptional selection of artwork that can be filtered by medium, style, subject and price. All from the comfort of your home. Most online platforms aren't curated - any and all artists are free to sell their work - but at Rise Art our curatorial team selects only the artists and artworks that meet our standard of excellence.

We offer <u>free advisory</u> as well as a 'try before you buy' <u>art rental service</u>, which allows you to test out an artwork at home before committing to buy it.

NOT SURE WHERE TO START?

Explore our <u>curated collections</u> to get an idea of what's on offer and to see if anything catches your eye.





National Youth Arts Trust auction, 2017: A piece by Kristjana S. Williams for auction, in partnership with Rise Art.

Detail of the Rise Art's intuitive filter page



ENHANCE & PROTECT YOUR ARTWORK

EDUCATE YOURSELF

It's important to know about the proper materials and procedures for framing, whether you'll be doing the job yourself or taking it to a professional.

USE ARCHIVAL MATERIALS

These are worth the investment. Use only acid-free materials for items that come in direct contact with art.

STORE ARTWORKS FLAT

When storing your art, store it flat between acid free materials.

HINGE MOUNTING OVER DRY MOUNTING

Dry mounting involves bonding a print to a mount in a hot press. It's irreversible, so we'd recommend hinge mounting instead which secures artwork to a backing board without permanently altering the work.



ZYRKO, Composition Abstraite 15 (2024)



GLAZING OPTIONS GLASS

GLASS

Glass tends to be cheaper, easier to clean and more resistant to scratches than other glazing options. That said, do bear in mind that it tends to be heavier and easier to break. Glass is also sensitive to variations in temperature and is highly reflective (so it often creates a glare).

ACRYLIC (often known as Plexiglas)

Acrylic is less sensitive to temperature changes than glass. It's also lighter and has the advantage of being shatterproof.

Just be aware that acrylic tends to attract dust and can't be cleaned with regular glass cleaner. It's also inherently static - so avoid this option if you're framing pastels, charcoals or any other powdery pigment. Acrylic can scratch more easily than glass if not cared for correctly.

TRACY EMIN artwork presented in a crisp, white floating frame.



FRAMING STYLES

window mounting is one of the pricier options in the world of framing, but it certainly pays off. This method provides an elegant effect, especially with abstract & figurative works. If you're trying to fill a large space, then this frame is for you. It can also provide smaller works with a greater sense of importance given the wide matte and dramatic presence.

NADIA ATTURA, Jaipur sleeps (2015) and Candy floss beach (2015) showcasing the window mount framing technique.

SIR PETER BLAKE, showcasing the window mount framing technique.





BOX FRAMES provide a significant amount of visual depth to an artwork. It will draw the eye of the viewer in. Plus it offers a beautiful finish.

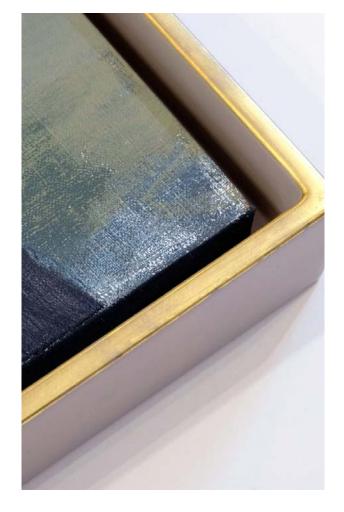
KRISTJANA S. WILLIAMS showcasing the box framing technique.

This deep space also provides an excellent way to create a "floating" effect, where the art appears to be suspended inside the frame, casting a soft shadow that adds to its presence.



FLOATING ARTWORKS in their frames is terrific for works with a hand-torn or textured edge, so that it remains visible to the eye and showcases the original nature of your work. An acid-free tape will provide the support for this floating / rippling effect - but beware, the artwork can slip down with age.

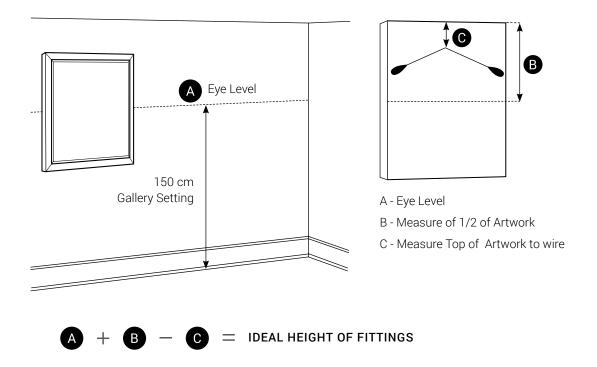
TRAY FRAMING is a shallow boxlike frame that often comes unglazed (without a glass or perspex cover). It is a contemporary style of framing a canvas, which reveals the sides of the artwork. The piece will sit slightly recessed below the front of the frame, which creates a minimalist feel.





RISEART.COM HANGING

DISPLAY YOUR ART TO ITS BEST ADVANTAGE



HANG AT EYE LEVEL

Hang your work so that the centre point of the piece is at eye level. In gallery settings, art is hung 150cm from the ground.

D-RINGS OR CORD

To avoid large holes in your walls, hang your work with a hook. For heavier works or to avoid artwork tilting off centre, use screws and rest the work on the frame or through D-Rings on the frame.

LIGHTING

Good lighting brings out the best in any artwork. As a general guideline, use a light source that is three times the intensity (brightness) of the ambient (room) lighting. This helps to accent your piece without the light appearing too dim or too overwhelming.

RISEART.COM HANGING



HANGING STYLES

THE SALON HANG

The central artwork is the focal point in this type of hang, and all the other works should be mounted moving outwards away from the main (central) piece. This is where you can really let loose with a combination of different artwork and frame styles.

THE GEOMETRIC HANG

Aim for symmetry and precision. You should use the same sized pictures, the same sized frames, and measure the exact same distance between each work, as well as the top and bottom rows. This layout looks great hanging above a bed or sofa.

The art of the stairwell hang: showcasing the curated collection by Rise Art at Soho Home.



RISEART.COM HANGING



THE STAIRWELL HANG

The focal artworks should follow your eyeline as you climb or descend the stairs Then work outwards, filling the space around them with smaller pictures. Try to get a broad range of different-sized frames to add plenty of interest.

OUR TIP...

When hanging multiple works on a wall, before committing yourself to a final layout, cut newspaper to the size of each work and stick these on the wall according to your design using tape. This will give you a sense of balance and avoid costly mistakes.

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RISEART.COM CARING FOR YOUR ARTWORK



HANDLE WITH CARE

To keep your artwork looking as good as new, use a pair of cotton gloves when handling it. It's often fingerprints that do the most damage.

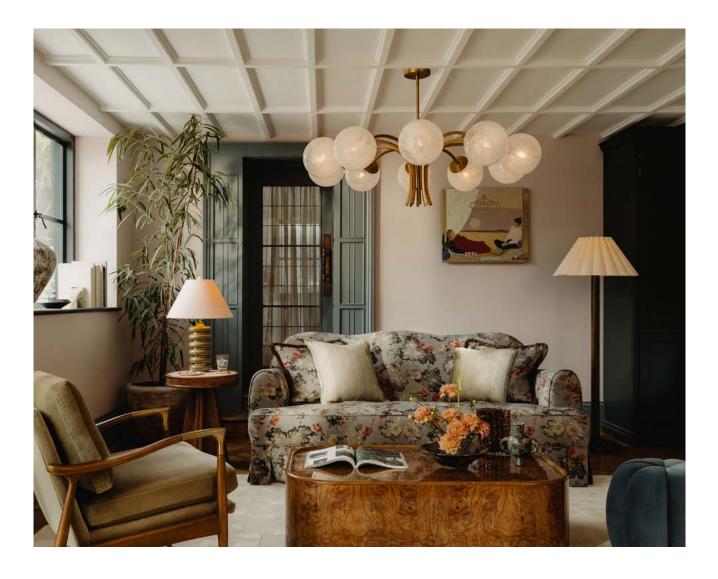
POOR MOUNTING OR FRAMING

While we touched on this already, it's worthy of emphasis. Leaching of acid-based materials will damage your artworks. Avoid dry or wet mounting on delicate original works.

PHILIP MALTMAN, Siena 14 (2020)



RISEART.COM CARING FOR YOUR ARTWORK



EXPOSURE TO LIGHT

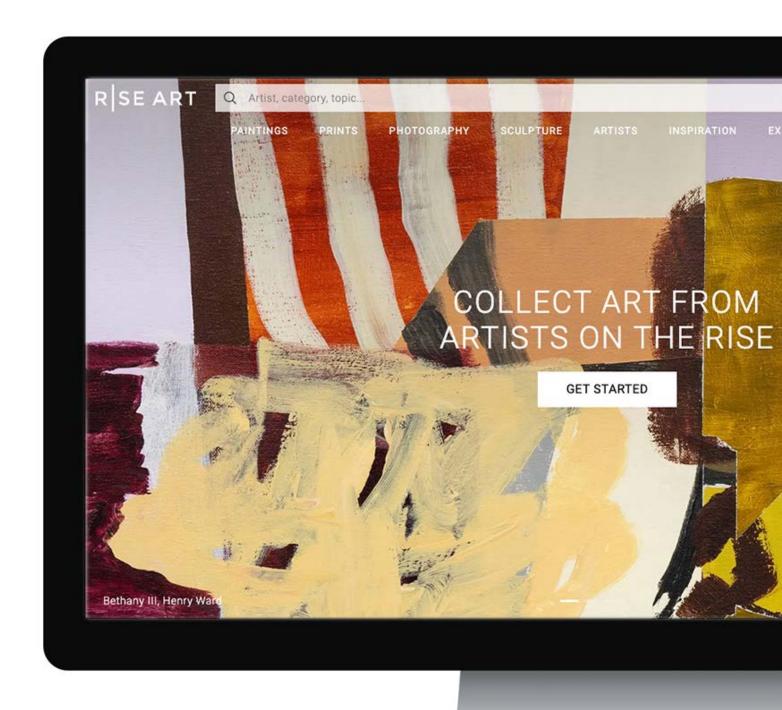
UV rays will damage and ultimately fade your artwork. Where appropriate, use UV-protective glass - especially when hanging in direct sunlight.

HIGH HUMIDITY OR TEMPERATURE

Acute changes in temperature and humidity will cause swelling and contraction as the materials in an object or artefact attempt to adjust to the environment. Avoid hanging original works directly over heat sources.

EMILY KIRBY, An Evening at the Batch (2025)

08 | WHY CHOOSE RISE ART?



RISE ART IS A WELCOMING RESOURCE FOR THOSE LOOKING TO BUY ANYTHING FROM FIRST ARTWORK TO THEIR ONE-HUNDREDTH.



OUR ART SELECTION

We have an unparalleled choice of contemporary artists, both mid-career and emerging, producing original paintings, drawings, prints, photographs and sculpture.

We also work with many of the most prestigious galleries and museums in the world, so if you don't see the artist you're looking for, just ask.

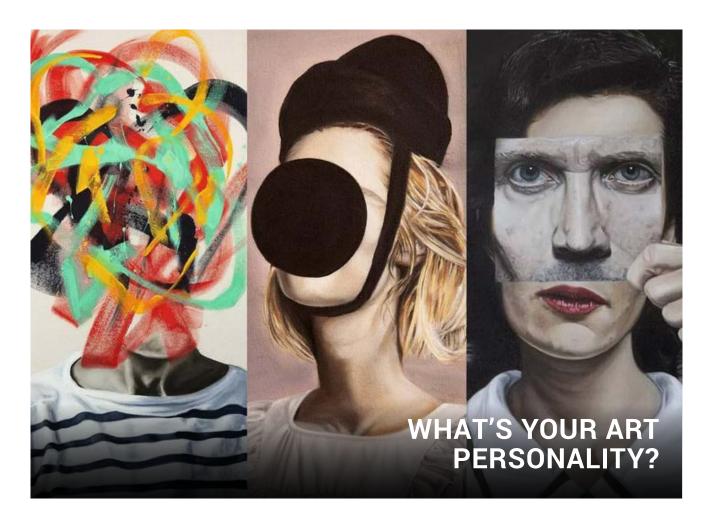
Visit: www.riseart.com

OUR CURATION

Every featured artist on Rise Art is personally reviewed and selected by one of Rise Art's curators, so you can be confident you're buying top quality art that meets our standards.

Talk to a Curator

Artist DAY BOWMAN in conversation with Rise Art Head of Artist and Gallery Relations, Laurel Bouye.



OUR INSIDERS

Each artist page is supported by an insight from one of our art insiders. Understand why the artist is relevant, learn the highlights of their career and why the insiders have selected them.

Meet Our Insiders

GREGORY MALPHURS, Abstract Head No. 5 (2023) GREGORY MALPHURS, Ghosts No. 7 (2024) GREGORY MALPHURS, Mask No. 5 (2024)

RISE ART PERSONALITY TEST

Using a combination of machine learning, artificial intelligence and newly commissioned research in behavioural psychology, we've developed

an Art Personality Test that draws connections between your aesthetic preferences and your personality. Take the test and find out what your visual preferences say about you.

Discover Your Art Personality



RENTALS & TRY BEFORE YOU BUY

Rise Art aims to make acquiring art as easy and flexible as possible. If you don't want to commit to purchasing an artwork, then take advantage of our <u>rental services</u> – live with art and enjoy it at home for low monthly rates. Earn credits from rentals towards final purchase or rotate your rentals to freshen your space.

For rental availability, look out for the rental price on selected artworks.

FRAMING

Our framing partners offer three standard frames (white, black and wood) on all artworks purchased or rented through the site. We also regularly help arrange bespoke options for clients looking for a specific finish.

HENRY WARD, Fold (2021)



INTERIOR DESIGNERS AND TRADE SERVICES

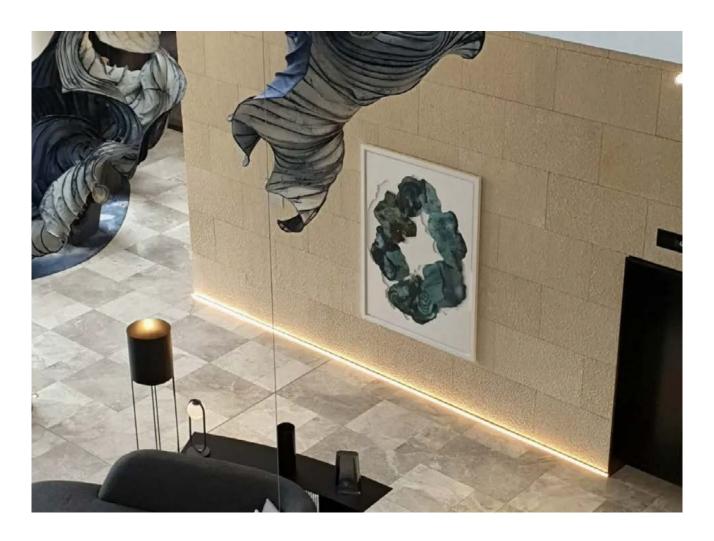
The interiors team at Rise Art supports design companies with sourcing artworks, arranging logistics, and installation. We understand that art reflects your aesthetic, so we work hard to advise on the right works for you and your clients.

BRING YOUR VISION TO LIFE

From concept to custom framing, Rise Art Pro curates distinguished artworks that elevate interiors and fulfil design visions. We work with private residences, hotels, offices, restaurants, and co-working spaces, offering exclusive trade privileges on every order.

To access trade discounts and more information on our services, contact advisors@riseart.com.

ANDREW CRANE, Grappo (2025)



WORKPLACE SERVICES

We work closely with workplace managers to increase employee productivity and wellbeing through effective art placement. With a wealth of artworks from around the world for rental and purchase, we have the resources to deliver positive change aligned with working environments, branding and budget.

CREATE AN INSPIRING WORKING ENVIRONMENT

From immersive experiences and bespoke commissions to expert advisory,

Rise Art Pro provides exceptional office curation, complete with flexible financing and seamless, end-to-end solutions.

For further insights and to receive our whitepaper on art's transformative impact in the workplace, please contact advisors@riseart.com.

ARIADNA DANE artwork at The Westin London City



THANK YOU FOR SHARING OUR PASSION FOR ART

IF YOU HAVE A SPECIFIC ENQUIRY

make use of our online chat or talk to our curators for a free consultation

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Phone: +852 5425 3355

advisors@riseart.com

IF YOU ARE READY TO EXPLORE,

visit Rise Art and start building your collection.

DISCOVER RISE ART